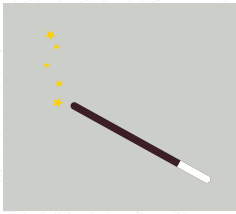




## THE MAGIC OF MAGNETIC PRODUCTS

Media Mag for over 12 years is engaged in the production of advertising gadgets and distribution of the magnetic foil. Currently, the quantity of the services and quality standards makes us one of the largest advertising companies in Europe.





# The magic of magnetic products

Media Mag for over 12 years is engaged in the distribution of magnetic foil and production of advertising magnets and magnetic gadgets. Currently, the quantity of the services and standard of quality makes us one of the largest advertising companies in Europe.





# Advertising magnets

## Advertising magnet

Advertising magnets are the basic product among magnetic gadgets, available in the offer of our company. We offer you both standard version and individual cutted-to-shape magnets. We pay attention to every detail to fit the offer due to your needs. That's why you can personalize the magnet on each level of its production: starting from the printing type: digital, offset, ecosolvent, lenticular and UV printing, through choosing the shape and size, up to the way of packaging.

Optionally, you can choose the individual packaging of advertising magnets into tinted or not polybag, fitted to size cartons or specially designed boxes.







# Advertising magnets

## Magnetic notepads

Advertising magnet with sticked notepad is a practical product that can accompany to every advertising campaign.

Like the other products in our offer, magnetic notepad is a gadget with an exceptionally long life. After using the notepad, advertising magnet, used in the top, remains in the refrigerator and can be used for displaying received postcard or important messages that we should remember.







# Advertising magnets

## Magnetic bookmarks

Magnetic bookmark is the perfect solution for publishing houses, cultural and scientific institutions, universities, manufacturers and training and educational materials. A handy, practical gadget will surely impress the customer with its functionality – attracting elements make the magnetic bookmark do not come out with a book after hanging, and the force of attraction used magnetic foil will hooking it on the cover during reading.

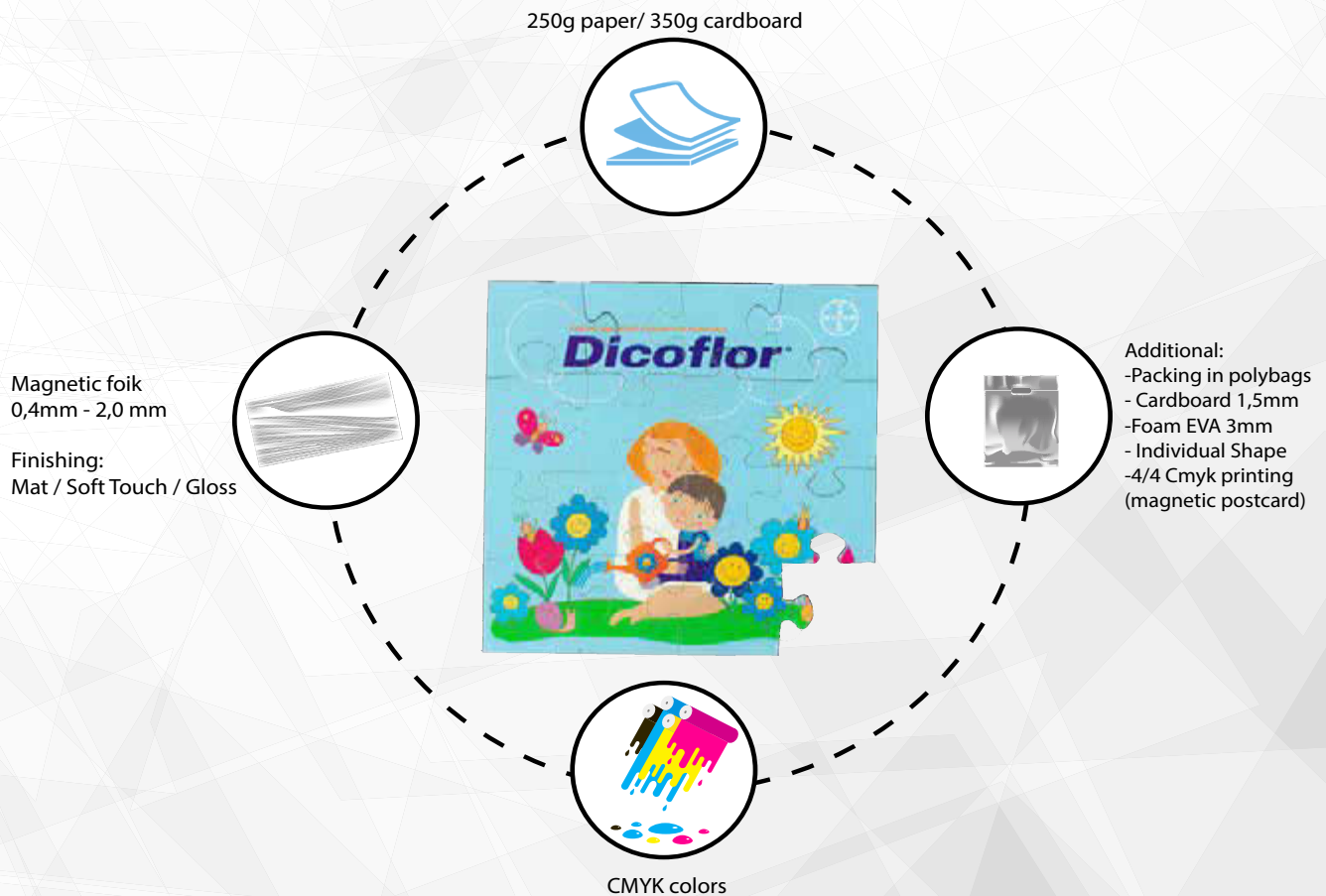




# Advertising magnets

## Magnetic puzzles

Magnetic puzzle is a proprietary magnetic toy, which is very popular especially among companies and products friendly to children. This is certainly a long-term and well received product among our magnetic gadgets.







# Advertising magnets

## Magnetic calendars

Magnetic calendar is a long-term promotional product, especially for companies that rely on a constant business relations with the customer.



## Magnetic schedule boards

Magnetic schedule with a set of magnets, which are describing actions is a valuable magnetic gadget that will facilitate the organization of the day at work, school or home. Printing can be laminated with gloss foil, what will result in dryerasable surface.



## Dry-erasable magnetic boards

Our offer includes magnetic boards with colored Orecal ,s foil and dry-wipe laminate, as well as promotional magnetic boards with full-color digital printing and UV protected dry-erasable foil.



## Advertising car magnets

In our offer you can also find an advertising car magnets, printed with eco-solvent with transparent UV-protective lamination.





# Advertising magnets

## Magnetic postcards

An interesting and unconventional advertising gadget that combines a decorative feature traditional postcard with the advantages that have magnets on the refrigerator.



## Magnetic photo frames

The magnetic frame is magnetic promotional product for universal application - the center of the frame can also be puzzle, and on request to the frame can also often bind a notepad, calendar or calendar with quotes.



## Shape-cutted magnetic boards

Dry-erasable, cutted to shape magnetic boards are covered with printed foil. Suitable for all types of magnets and whiteboard markers. The edges of magnetic board are safe for kids, thanks to rounded shapes, which help avoiding injuries.



## Souvenir magnets

Souvenir magnets - this option is particularly attractive for souvenir sellers and owners of tourist facilities, as well as entrepreneurs.







# Games and toys

## Magnetic educational kits

Sets of magnetic elements, which will make your process of education easy and fun to every child. In our offer you will find magnetic mathematical tables of numbers, the magnetic sets of letters, numbers or signs, and the puzzle of any shape and content.

Themed prints will help to remember difficult issues, and interesting form of their presentation facilitates the assimilation of knowledge. Magnetic educational kits are received as very friendly and valuable by the customers from companies which are specialized in providing the best children's products and services.





# Games and toys

## Dry erasable magnetic markers

Water based marker pen, you can write on white board surface and easily erase. It's convenient stick on the magnetic whiteboard with the magnet.

- Comfortable to hold
- Clear and vivid writing
- Quick to dry
- Easy to clean completely
- Suitable for the writing on smooth surfaces
- Ideal for use in office or at home

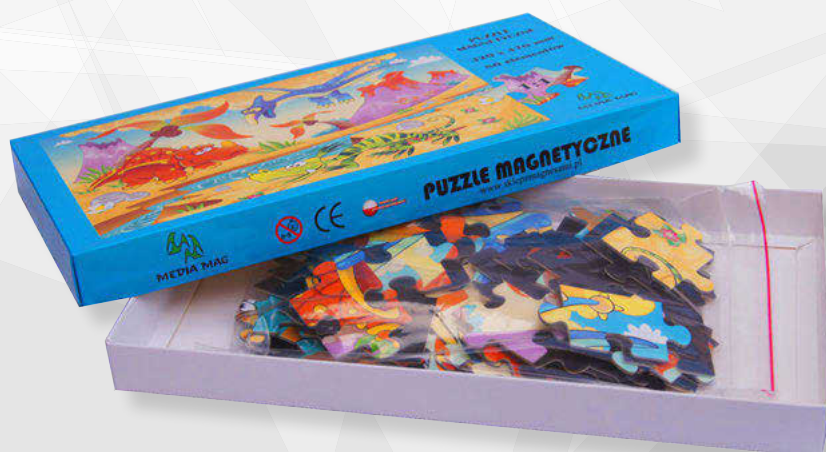
## Dry erase magnetic sponge

Can be use in the office, school, kitchen fridge. It's a great help for students and teachers! Sticks to all magnetic whiteboards, refrigerators, calendar and presentation boards. Clean any size board easily, needs no prays or cleaners. Lightweight and shatter proof.



## Magnetic puzzles

Magnetic puzzles, produced by our company, is an original product design that we have created for the youngest. Different shapes and rich graphic designs causes that the magnetic puzzles will become a toy that provides entertainment for hours.







# Digital printing

## **Productional, digital, colour system printing Xerox® Versant 2100 Press**

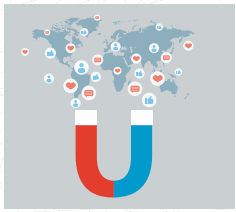
high colour reproduction thanks to production line-built-in spectrophotometer  
Xerox Versant 2100 Press is a production line to colour digital printing, which meets the customer's needs in a better way than even before. Automatic linearization and creation of ICC profiles ensures faithful color reproduction.



## **Bindery**

In our company we offer bookbinding services such as cutting blocks, laminating boxes and other services of this type unusual as per our company's specifications.  
We also offer printing posters and brochures up to 330x488mm.





# Magnetic foil

## Magnetic foil

Magnetic foil is a basic magnetic material, also referred to as a flexible magnet, comprising a magnetic powder and a flexible, thermoplastic binder material. It is flexible, so is ideal for cutting with scissors and stamping.

What is important, the magnetic foil is not material to attach the magnets. Low in content of a ferrite makes it a product that attach the steel, not magnets. To perform the substrate attracting magnets we use flexible iron foil.

Magnetic foil is an excellent carrier of an outdoor advertisement, it is weather-resistant and retains its magnetic properties at temperatures of scale - 30 ° C to + 70 ° C. The basic values of the magnetic (such as the magnetic force) do not change even with longterm use of this material.

## Available thicknesses and information technology

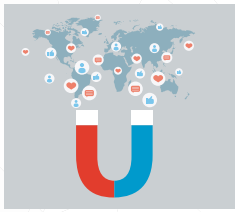
Foil thickness	Magnetic pole	Magnetic pull strength pitch
0.4 mm	2.0 mm	≥16
0.5 mm	2.0 mm	≥21
0.6 mm	2.0 mm	≥28
0.7 mm	2.0 mm	≥33
1.0 mm	2.0 mm	≥40
1.5 mm	2.0 mm	≥46
2.0 mm	2.0 mm	≥52

## Technical specification

thickness	0,4 / 0,5 / 0,6 / 0,7 / 1,0 / 1,5 / 2,0 mm
magnetic foil	roll / 610 mm
magnetic foil	from A4 sheets







# Magnetic foil



## Self-adhesive magnetic foil

self-adhesive magnetic foil – acrylic-solvent glue layer on the non-magnetic side, allows to stick your own application in a straightforward and simple way. The adhesive, which is covered with in this type of foil is suitable for mounting on all kinds of surfaces

Technical specification

thickness	0,4 / 0,5 / 0,6 / 0,7 / 1,0 / 1,5 / 2,0 mm
width	roll / 610 mm



## Magnetic foil with colour PVC lamination

magnetic foil with soft PVC coating is suitable for making short and mediumterm advertising applications, as well as the external and internal decoration.

Technical specification

thickness	0,4 / 0,5 / 0,6 / 0,7 / 1,0 / 1,5 / 2,0 mmr
roll width	(610 mm ) / sheet(A4)
colours	red (Oracal 641-032), blue (641-051), green (641-062), yellow (641-022)



## Magnetic foil's sheet

is an excellent material for the preparation of personalized magnetic advertising or a small quantity of advertising and decorative magnets.

Technical specification

thickness	0,4 / 0,5 / 0,6 / 0,7 / 1,0 / 1,5 / 2,0 mm
sheet	A4 / A3 / A2 / 325x485 mm / 690x490 mm



## Magnetic foil's stickers

Self-adhesive flat stickers from magnetic foil are ready for use directly on the product

Technical specification

thickness	0,4 mm	0,4 mm	0,4 mm	0,4 mm
size	40 mm	20x40 mm	40x80 mm	45x45 mm
quantity per sheet	24 pcs	70 pcs	70 pcs	24 pcs

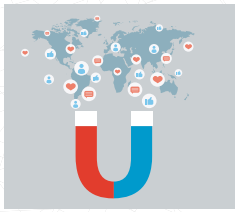


## Magnetic stripes

The magnetic product, consisting of strong-attracting flexible magnetic material and a high-quality acrylic adhesive. We also offer a C-PROFILE which enables fast and easy identification of shelves and storage racks.

Technical specification

thickness	2 mm	2 mm	1,5 mm	1,5 mm	C-profile
width	20 mm	10 mm	20 mm	10 mm	30 mm



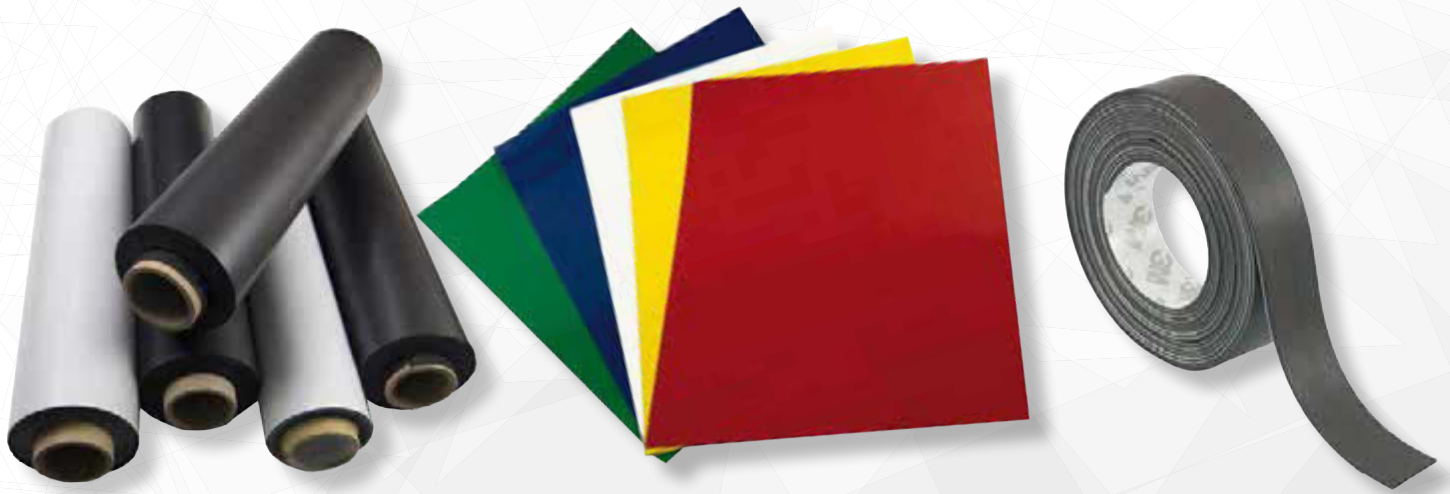
# Magnetic foil

## Magnetic foil cut to formats

is the perfect material for preparing personalized magnetic advertising or a small amount of advertising and decorative magnets. We cut the formats according to the customer's specifications.

### Technical specification

thickness	0,4 / 0,5 / 0,6 / 0,7 / 1,0 / 1,5 / 2,0 mm , individual shapes
-----------	--



## Iron flexible foil

Flexible material with ferromagnetic properties. Used as a surface for magnetic foil, magnetic paper and other permanent magnets. (A convenient and easy way to replace metal surfaces.)

Thanks to its magnetic property, decorative magnets can decorate the interiors of offices, catering outlets and other business premises. Ferromagnetic foil, i.e. steel foil, is a material consisting of iron powder, high-quality thermoplastic and rubber. It is a type of foil that imitates metal surfaces and is thus an ideal substrate for attracting all types of magnets: neodymium, ferrite and magnetic. Thanks to its flexibility, it allows you to freely modify the shape and size of the film. Ideally suited to both the education process and the operation of almost every office.

### Technical specification

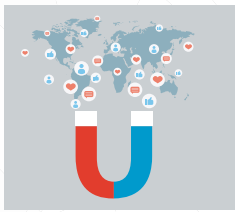
thickness	0,5 mm
width	roll 610 mm / roll 1000 mm/ roll 1200 mm/ sheet (A4)



## Self-adhesive iron flexible foil

Self-adhesive flexible material with ferromagnetic properties. Used as a surface to attach magnetic foil, ferrite, neodymium and other permanent magnets. It is convenient and easy way to replace the metal surface.





# Magnetic foil

## Self-adhesive dry erase white PET ferromagnetic foil

Glossy, white laminate, which is covered with this type of foil, has a surface adapted for writing with pens and gives the magnetic board an aesthetic look.

In addition, this foil has an adhesive layer, so we can attach it to any surface (wall, furniture, glass).

The film is flexible, so you can easily cut it to shape. You can attach any magnets and other magnetic gadgets to its surface.

It complements the equipment in every office and conference room.



## Self-adhesive ferromagnetic chalk board foil

Self-adhesive ferromagnetic chalk board foil is a perfect product for school and almost every office. You can use it for magnets and also write on it with chalk.



## Ferromagnetic foil with colour PVC lamination

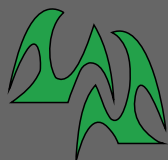
With a soft PVC coating, it is suitable for short and medium-term advertising applications, as well as external and internal decorations.

Colorful laminate gives the magnetic board an aesthetic look.

Our offer includes ferromagnetic steel foil hot laminated with colorful PVC Oracal foil in four basic colors:

- \* Oracal 641-032 – bright red
- \* Oracal 641-051 – dark blue
- \* Oracal 641-062 – bright green
- \* Oracal 641-022 – bright yellow
- \* PVC – Oracal 3164 - white





**MEDIA MAG**

ul.Starochwaszczyńska 44A  
81-571 Gdynia

[www.media-mag.pl](http://www.media-mag.pl)  
Tel. +48 58 781 50 54  
Email: [info@media-mag.pl](mailto:info@media-mag.pl)